

IMMEDIATE RELEASE Post Sandy & Nor'easter, show extend to Nov. 24

PLATO'S CAVE

Presenting: **Todd Ayoung**

an EIDIA HOUSE project

October 27 (extended to) November 24, 2012

Opening: Saturday, October 27 from 4 - 6pm

EIDIA House, 14 Dunham Place, Brooklyn, NY 11211

www.eidia.com/plato/ 646 945 3830 eidiahouse@earthlink.net

Hours: 1-6pm Wednesday – Saturday

EIDIA House announces its continuing exhibition initiative, PLATO'S CAVE. The 15th artist in the series, Todd Ayoung presents an in situ installation: "ACTUALITY and LAUGHTER" with limited edition: "Only laughter will save the people".

"ACTUALITY and LAUGHTER" displays, resonates current political desires and actualities, while at the same time reflecting, re-directing, cutting into the originary utopian dreaming of Plato's Republic. This visual art luggage travels with the stickered potentiality of every-day collective acts, while dreaming of the will to laughter, as an anarchic tool for political change. Can we combine our current "communist" everyday actualities, with "laughter" to create a slow playful revolution, a revolution platformed on environ-mental justice and social equity?



ONLY LAUGHTER
WILL SAVE THE PEOPLE

About Todd Ayoung:

Todd Ayoung is a visual artist originally born in the Caribbean Island of Trinidad. Ayoung has exhibited throughout Europe, Latin American and the United States. His artwork in the past has addressed issues of colonialism, race and cultural difference. Currently, he works with notions of collectivism, activism, politics, education, participation and political and social change.

"Only laughter will save the people." is a limited edition (40) digital print. Twenty of the prints are in blue (Times Roman font, in English) and twenty are in red (Times Roman font, Serbo-Croatian.) The prints come in a transparent archival bag, 5.75 in x 7.75 in. Contained in each bag is also a red and white sticker: "Only laughter will save the people".

For PLATO'S CAVE, EIDIA House founders Paul Lamarre and Melissa P. Wolf curate invited fellow artists who create installations along with accompanying editions for the underground space; PLATO'S CAVE. EIDIA House boldly states that it does not function as an art gallery, but collaborates with the artist to create provocation in art forms, keeping within an ongoing practice of aesthetic research.

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Directions: EIDIA House Plato's Cave 14 Dunham Place, Williamsburg Brooklyn, NY 11211

14 Dunham Place is only 1 block long, and located at the base of the Williamsburg Bridge, 1/2 block from Kent Ave. between Broadway and South 6th Street. (4 blocks west from Peter Luger restaurant on Broadway.) Trains: the L train, first stop from Manhattan in Brooklyn at Bedford stop, walk (about 15 minutes) toward Williamsburg Bridge.

The J & M trains: first stop from Manhattan over Williamsburg Bridge, Marcy stop, walk west down Broadway toward the East River.

Bus: B62 drops you at Driggs Ave & Broadway walk to river & Q59 drops you at Wythe Ave and Williamsburg Bridge, (see: www.mta.info/nyct/maps/busbkln.pdf)

To visit the Plato's Cave installation, Wednesday through Saturday, 1 to 6 pm, or by appointment.

Contact Melissa Wolf, 646 945 3830, or email to etidiahouse@earthlink.net