

For IMMEDIATE RELEASE

PLATO'S CAVE

An EIDIA HOUSE project Presenting Hans Winkler

December 4, 2010 to January 8, 2011

Reception Friday, December 10th, 2010, 7 - 9 pm

EIDIA House / 14 Dunham Place / Basement Left (street level doors) / Williamsburg Brooklyn / NY 11211 / 646 945 3830 / eidiahouse@earthlink.net / <http://www.eidia.com/>

By appointment, 1-6pm Wednesday – Saturday

EIDIA House announces a new exhibition initiative for 2009-2012, PLATO'S CAVE. Invited artists create an installation and an accompanying edition for the PLATO'S CAVE underground space at EIDIA House Studio. The seventh artist in the series, Hans Winkler, creates an in situ installation: "buy a revolution."

The intervention "buy a revolution" took place in San Francisco on Feb. 7, 2010. From the streets of San Francisco's famous Mission district where men now often stand hoping for a job, Hans Winkler hired 10 Mexican day laborers. Winkler paid the men to dress in military uniform, arming them with machetes and black flags. Taking their positions in the back of a pickup truck the men were driven to downtown San Francisco City Hall. What transpired is a metaphor and hint of things to come.

"Artists have always functioned as goals for social projections. The modern artist is defined until today as wandering between diverse social layers. In the municipal structure, this is between spheres of control, of defined and felt power." Kai Bauer

The German conceptual artist Hans Winkler lives and works in Berlin and New York. The actions of Winkler are seen as interventions into the reality of daily life and the perceptions of popular symbols. From 1988 to 2000 he worked in collaboration with artist Stefan Micheel under the label "p.t.t.red." With p.t.t.red, he knocked off the peak of the highest German mountain, the Zugspitze, brought the stone into a Berlin gallery, and crushed it in a concrete mixer. In 1991, for the project: "p.t.t.red Disneyland" Winkler punched out Mickey Mouse and with the backdrop and diversion of America's "Desert Storm" victory celebration Winkler escaped to Mexico.

Finally in 2002 Winkler organized the "un incidente in gondola" an orchestrated accident in Venice. Winkler borrows the symbol of Venice - the gondola and the gondoliere. After special preparations by the artist, who sits in it, the gondola sank in a canal. The project addresses a city flooded with tourism and continually struggling with the preservation of sinking monuments.

www.hswinkler.de

Directions EIDIA House Plato's Cave 14 Dunham Place, Basement Left (street level doors)
Williamsburg Brooklyn, NY 11211

14 Dunham Place is only 1 block long, and located at the base of the Williamsburg Bridge, 1/2 block from Kent Ave. between Broadway and South 6th Street. (4 blocks west from Peter Luger restaurant on Broadway.) Trains: the L train, first stop from Manhattan in Brooklyn at Bedford stop, walk (about 15 minutes) toward Williamsburg Bridge.

The J & M trains: first stop from Manhattan over Williamsburg Bridge, Marcy stop, walk west down Broadway toward the East River.

Bus: B62 drops you at Dregs & Broadway walk to river & Q59 drops you at Wythe and Williamsburg Bridge, (see: www.mta.info/nyct/maps/busbkln.pdf)

To visit the Plato's Cave installation, Wednesday through Saturday, 1 to 6 pm by appointment please, contact Melissa Wolf, 646 945 3830, or email to eidiahouse@earthlink.net.